



Sunday, July 4th, 2021 | Dellinger Park | Cartersville, GA
2021 SPONSORSHIP OPPORTUNITIES

Cartersville annual Fourth of July celebrations includes a parade (Saturday; July 3), concert and FIREWORKS at Dellinger Park – Sunday – July 4th from 3:00 p.m. to 10:00 p.m. Each year over 15,000 attendees join in on the fun, take in local artisans, food, kid’s activities & so much more.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Mentions in all contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: Starting at \$10,000

Concert Sponsor

- Industry category exclusivity
- On-site display space (up to 10’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Fireworks Sponsor (SOLD)

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Kids Alley Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Kids Alley banner

INVESTMENT: \$2,500

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade

INVESTMENT: \$2,500

Bronze Sponsor

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$500

4TH OF JULY

CELEBRATION

ROTARY CLUB OF ETOWAH ★ AT DELLINGER PARK

Sunday, July 4th, 2021 | Dellinger Park | Cartersville, GA 2021 Sponsorship Form

Presenting
\$10,000

Concert
\$5,000

Fireworks
\$5,000

Kids Alley
\$2,500

Silver
\$2,500

Bronze
\$500

If you are interested in participating in the 2021 City of Cartersville July 4th, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cartersville, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 City of Cartersville July 4th, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

4TH OF JULY

CELEBRATION

ROTARY CLUB OF ETOWAH ★ AT DELLINGER PARK

SUNDAY - JULY 4, 2021
3:00 p.m. - 10:00 p.m.
Dellinger Park - Cartersville, GA
NON-PROFIT / CIVIC BOOTH APPLICATION

1. Organization _____

2. Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ E-mail: _____

2. DESCRIBE & LIST ALL TYPES OF ITEMS YOU WANT TO SELL OR MARKET (ALL ACTIVATION MUST BE APPROVED): _____

3. PLEASE LIST FED. I.D.# AND NON-PROFIT STATUS _____

4. SUNDAY AM SET-UP ONLY; _____ SINGLE (12'X12') \$50.00 OR _____ DOUBLE (24'X12') \$100.00 (Space Only)

5. APPLICATION MUST BE ACCOMPANIED BY PHOTOGRAPH OF YOUR SET-UP

6. MAKE CHECK PAYABLE TO “**JRM MANAGEMENT SERVICES**” RETURN ALONG WITH APPLICATION TO:
 TOD MILLER, MANAGER
 CARTERSVILLE FOURTH OF JULY CELEBRATION
 P.O. BOX 777 KENNESAW, GA 30156
 TELEPHONE (770) 423-1330

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____	3-digit security code on back (4 - digit front for AMEX): _____	Amt: _____
<p>I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.</p>			

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are **not** accepted, you will **not** be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cartersville, Rotary Club of Etowah, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 Cartersville 4th of July Celebration, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNED: _____ **DATE** _____

4TH OF JULY



CELEBRATION

ROTARY CLUB OF ETOWAH ★ AT DELLINGER PARK

Sunday July 4, 2021
2:00 p.m. - 10:00 p.m.
ARTS & CRAFTS APPLICATION

1. Name _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ E-mail: _____

2. DESCRIBE & LIST ALL TYPES OF ITEMS YOU SELL: _____

3. LIST THREE (3) PREVIOUS SHOWS YOU HAVE PARTICIPATED IN AS A DEALER _____

4. SUNDAY AM SET-UP ONLY; _____ SINGLE (12'X12') \$50.00 OR _____ DOUBLE (24'X12') \$100.00 (Space Only)

5. APPLICATION MUST BE ACCOMPANIED BY FIVE (5) PHOTOGRAPHS OF YOUR CRAFTS, WITH ONE BEING OF YOUR DISPLAY/SET-UP. PHOTOS ARE NOT REQUIRED IF YOU HAVE PARTICIPATED IN A JRM SHOW (List 2019/20 show(s): _____)

6. MAKE CHECK PAYABLE TO “**JRM MANAGEMENT SERVICES**” RETURN ALONG WITH APPLICATION TO:
 TOD MILLER, MANAGER
 CARTERSVILLE FOURTH OF JULY CELEBRATION
 P.O. BOX 777 KENNESAW, GA 30156
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